

# Knowledge transfer between the universities and private and public enterprises

## POPBL AS S A TOOL



### Conference and Workshop June 11<sup>th</sup> -12<sup>th</sup> 2009 at Esbjerg Institute of Technology for Business and HR managers from public and private companies, researchers, and teachers in further education institutions

Over time it has been said again and again: 'the researchers live in an ivory tower – separated from the real world', indicating that the research is not useful for industry and society because the researchers and the universities do not know anything about the real world. Research is done for and communicated to other researchers only.

Does this understanding stick so firmly to the universities and researchers that it prevents useful collaboration between industry, universities and researchers? Have industry and surrounding society not seen the change and grabbed the opportunity to join forces with the universities?

Society and industry need universities and researchers, and universities and researchers need society and industry. Let's create a win-win-situation.

This workshop is about the possibilities to use Project Organized and Problem Based Learning (POPBL) as one tool to overcome the barriers.

#### Conference

##### Day 1 – Thursday, June 11<sup>th</sup> 2009

- 12.00 Registration and a light meal
- 13.15 Welcome by Jan Wojtczak and Torben Rosenørn
- 13.30 Business community's perception of cooperation opportunities by representative from Danish Industry
- 14.00 The University's perception of cooperation opportunities and barriers
- 14.30 Break
- 14.45 It is possible?
- 15.15 "Cafe-Talk"
- 16.30 Summing up and discussion
- 18.00 End of day 1
- 19.00 "Conference dinner/banquet"

##### Day 2 – Friday, June 12<sup>th</sup> 2009

- 09.00 Key notes
- 09.10 President for FEANI and Chairman for IDA, Lars Bytoft (Not confirmed)  
Business and education policy from an engineering organization point of view
- 09.40 VDI also in Germany!
- 10:10 Did this get us any further?
- 10.30 Coffee
- 11:00 What about getting out to schools and colleges?
- 11:30 Presentation of papers
- 13.00 Lunch and poster exhibition
- 14.30 Where are we in relation to cooperation with industry? - cases from all over Europe
- 15.00 Presentation of papers
- 16.30 Coffee
- 17.00 Group discussion, how will we continue?
- 18.00 Summing up and conclusion
- 18.30 Closing of conference
- 19.30 Unofficial self financed dinner

##### Day 3 – Saturday, June 13<sup>th</sup> 2009 - Optional

- 09.30 Tour to the island Fanø

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## Call for Abstract/Paper

We seek abstract/papers covering a range of subjects including education and specially about new development in education using POPBL and about relation with industry to ensure that delegates are offered the most innovative and timely information at the conference.

## Guidelines

Our goal is to provide a comprehensive reference tool for each conference registrant to take home.

- A technical paper is expected to support each presentation.
- If you have prepared a paper for a past program, an update or revision may be acceptable.

A committee will accept the abstract as soon as possible after receiving it.

If you please suggest your abstract before May 15<sup>th</sup> we will appreciate that.

The answer about acceptance will be given just after May 15<sup>th</sup>. The committee will accept the abstracts in the order they will come in and if you send an abstract now you will receive the answer in a few days after.

**Forward to Birgit Kjærside Storm at [bks@aaue.dk](mailto:bks@aaue.dk)**

## Registration and further information

### Location

Esbjerg Institute of Technology, Aalborg University, Niels Bohrs Vej 8, 6700 Esbjerg, Denmark  
Roomnumber C113 and A134/A204

### Registration fees

Participants	1.125,- DKK (app. 150 euro)
Students	375,- DKK (app. 50 euro)
Accompanying person	300,- DKK (includes only conference dinner day one) (app. 40 euro)

The registration fee for participants and students includes lunches and refreshments both days and conference dinner day one. Invoice will be forwarded.

Optional tour to Fanø Day 3 including lunch 200,- DKK (app. 26 euro)

Payment directly to organizers on site

Registration is done by calling IDA meeting line: +45 33184818, [Faxing/mailing a form](#)  
or meetingnumber [90944](#)

### Accommodation

A limited number of hotel rooms are presently reserved. For further information please contact Birgit Kjærside Storm at [bks@aaue.dk](mailto:bks@aaue.dk)

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**INGENIØRFORENINGEN**

