



Go embedded with IP Thinking

For only 26.990.-€

Customized design

# Embedded solutions

- **Your platform for only 26.990.- €**
  - **Blackfin 52X, 53X or 54X**
  - **Hardware**
    - **Blackfin design, Mechanical design**
      - RS232, PS design, USB or ETH
      - 4-wire design plus Qvga design
  - **Software**
    - **Board bring up, Drivers**
    - **Uclinux installing, plus QT**
  - **Prototyper**
    - **3 units**
  - **Agreement**
    - **Developing plus supply chain**
      - **Min. 1000 units/year**

**Best price**  
**26.990.- for development**  
**Ex. 140 € unit/price**  
**Incl. 5,7" QVGA/touch**



# CASES

## CAREinfo

- From idea to product
  - CAREinfo is developed together with the danish university of south denmark
  - The product has done it possible to:
    - Make journalzing, internal/external communication on the fly
    - Medicin remember, Schedule
    - WEB interface for relatives
    - 3000 units/year

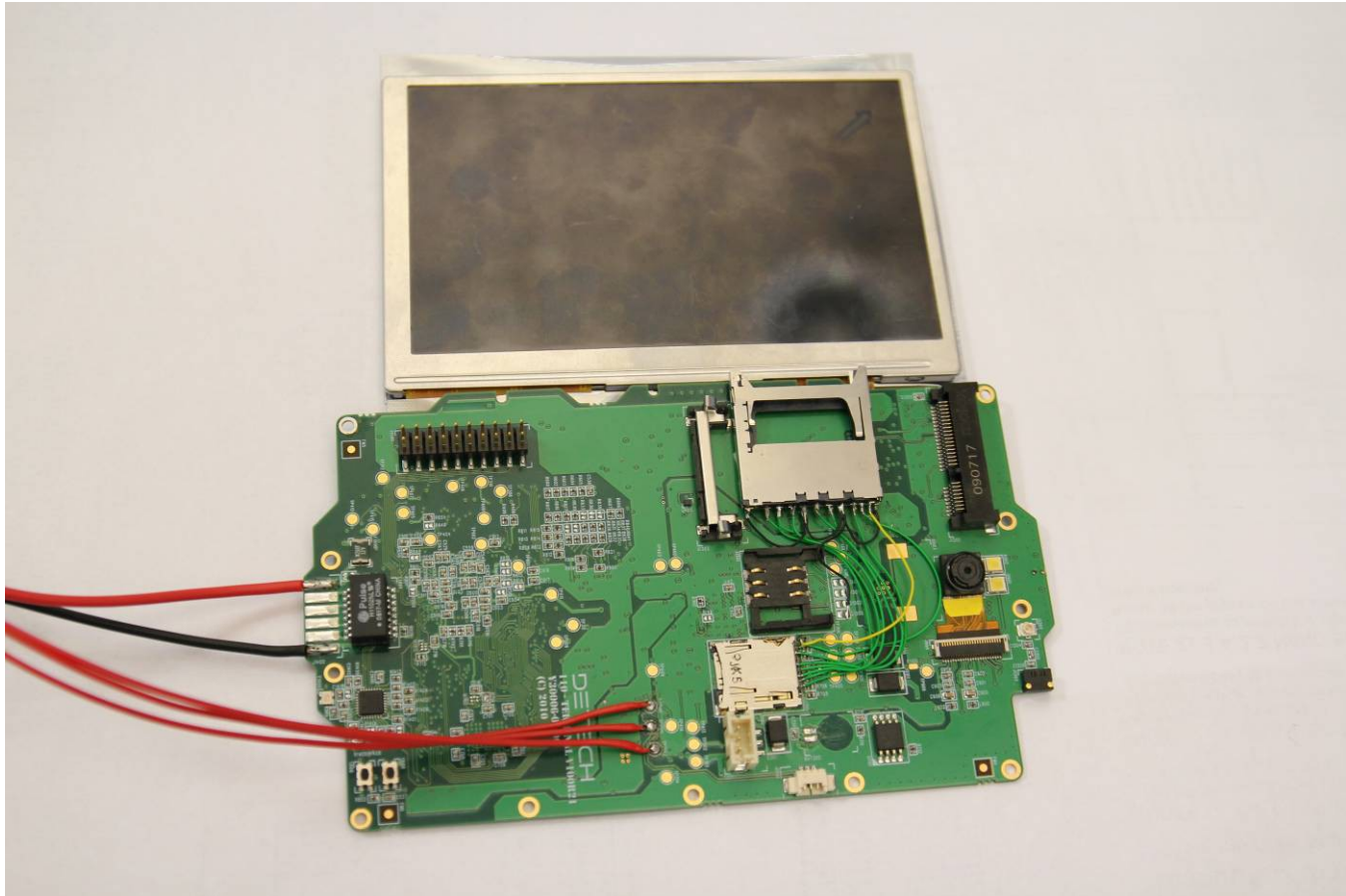


# PDA - Microting

- From HP to IPT
- Imx.515
  - Research
  - Schematic
  - Layout
  - Testing – Board bring up
  - GUI (Android)
  - Supplying 3000 units



# Den første i DK



# HETA – wood burning stoves

- Exclusive burning stoves
  - Remote control
    - Blackfin 522
    - 2,8” display
    - GUI software
    - From research to Supplying
    - 4000 units/year





**IP THINKING**  
Embedded platforms

# The final product

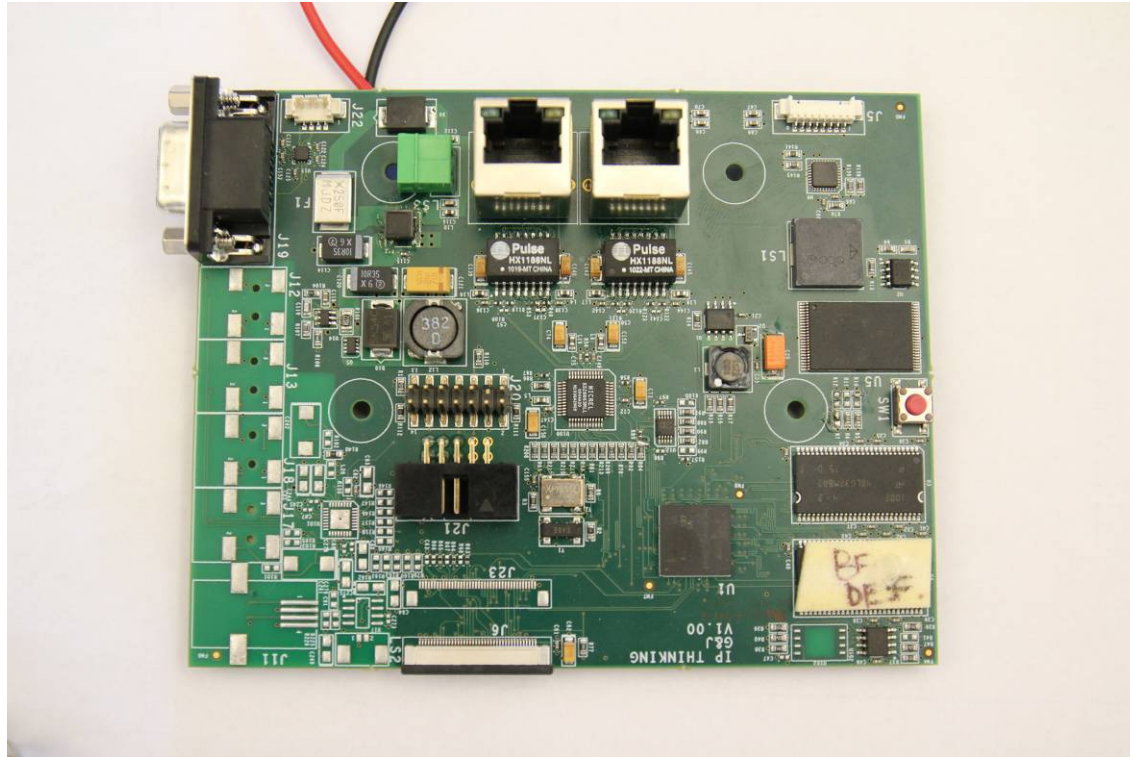


# Glunz & Jensen Printpress industry

- Focus on core business
  - New display solution
  - From research to supplying
    - Redesigned BF537
      - From 225 € to 150 € with a better performance
      - 2 x Ethernet (switch)
      - 5,7" QVGA
    - 1400 units/year

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Embedded platforms





**IP THINKING**  
Embedded platforms

# References++

- 3M(Peltor Sweden)
- HTH (Denmark)
- DETECH (Denmark)
- AHS Ltd.(UK)
- Reflex Tech. Ltd.
- HETA A/S
- Jotron (NO)
- Gåsdal (DK)
- PCH Eng. (DK)
- ALK Teck. (EE)

