

# The Sustainability Caravan 2018-2019



## Background

During the Danish UN presidency in September 2015, the world's countries agreed on 17 sustainable development goals including 169 sub-goals for a better world by 2030. The large number of goals and the many sub-goals express the complexity. Achieving all goals 'leaving no one behind' in 2030 is ambitious and necessary.

The good news is that it is possible. Many are already on their way, and even more want to contribute to a sustainable future.

The 112.000 members of IDA (engineers and other academics with a scientific or technical background) are working in all kinds of workplaces throughout the country. They have the right qualifications, in cooperation with others, to find the solutions necessary in reaching the Sustainable Development Goals.

"The Sustainability Caravan" is an initiative started by volunteer members in IDA's Professional Networks. The Sustainability Caravan aims to spread knowledge of the Sustainable Development Goals by mobilizing members of IDA around the country and identifying concrete methods for working with the SDG's in Danish workplaces. The purpose is to emphasize the efforts already taking place, and at the same time stimulate innovation, interdisciplinary cooperation, learning and upscaling in the areas where the work towards the Sustainable Development Goals has just started – or hasn't begun.

## Strategic base

### Why (purpose)

- *To create a better future by activating the 17 sustainable development goals*

### How (vision)

- *The Sustainability Caravan is a direct and measurable answer to the challenges described by the 17 sustainable development goals*
- *We believe that by working together across physical, political and professional borders we can do better and get all countries and communities onboard the journey towards a better and more sustainable future.*

### What (key narrative)

- *The Sustainability Caravan spreads the knowledge of the 17 sustainability development goals and is working towards a direct integration of the SDGs at workplaces in Denmark, Greenland and the Faroe Islands. It is crucial to gather existing knowhow and share experiences across different fields. We believe that knowledge creates opinions - and opinions create actions. The caravan contributes with concrete solutions to the challenges of the world faces – now and in the future.*

## Organization and capacity

In general, the work will be carried out by volunteers. The project has a team of leaders existing of six volunteer members and a project manager who manages the day-to-day coordination and management of the project. The project is expected to involve 150 volunteers.

## Partnerships and sponsors

During the coming months, the Sustainability Caravan will develop national and local partnerships. The partnerships already include IDA, The Danish Association of Engineers, and its many Professional Networks as well as the UN city and its organizations. Two additional partnerships are under way at national level. At the local level, partnerships can help open doors, increase credibility and the impact of the Caravan and contribute with technical input, capacity and materials.

## The Caravan's activities

The Caravan leaves from "IDA-huset" on October 12<sup>th</sup> 2018 and ends its journey at Tech & Science Days on June 6<sup>th</sup> 2019. All the events, except seminars and workshops, are free and open to anyone on prior registration.

*In general, the following activities are included:*

- Introductory seminars for all the Caravan's volunteers
- 60+ **workplace visits** around Denmark, all of which have been selected based on the Caravan's Learning and Assessment Tool. Approximately 20 participants are expected per visit. The workplaces will open their doors to the Caravan and provide insight into their strategies and practices for sustainable actions.
- 7+ **assembly meetings** around the country, including Greenland and the Faroe Islands. Approximately 100 participants are expected per meeting.
- 7+ **workshops** for workplaces (one member of IDA and one non-technical colleague from each) that wants to work on implementing the Sustainable Development Goals. The workshops are held in connection with the assembly meetings.
- Close cooperation with politicians, national and local media and journalists will contribute to local media coverage of local solutions and local challenges.

## General Goals

### Development goals

The Sustainability Caravan has helped raise knowledge-attitude-action around the Sustainable Development Goals in Denmark across physical, political and professional boundaries, including specifically between low-, middle- and high-income countries.

### Project goals

- A. Members of IDA have taken an active responsibility in their workplaces to document and share concrete experiences as well as they have encouraged and intensified the work towards a sustainable future for the world
- B. Media and politicians have increased focus on global contexts, interdisciplinarity and mutual dependence between the Sustainable Development Goals

### Selected success goals

- 100 members rate their workplace in relation to the Sustainable Development Goals by using the Caravan's Learning and Assessment Tool.
- 2000+ participating in the events of the Caravan and the average evaluation is 7.8 (on a 0-10 scale)

## Contact

The Sustainability Caravan c/o IDA, Kalvebod Brygge 31-33, Copenhagen V  
Project Manager Anna Lund Nielsen, phone: 91 16 86 65 / 33 18 47 76, mail: [aln@ida.dk](mailto:aln@ida.dk)