

# DATA VISUALIZATION DONE RIGHT

---

Hans-Jörg Schulz



AARHUS  
UNIVERSITY  
DEPARTMENT OF COMPUTER SCIENCE

DRIVING IT AARHUS  
05 SEPTEMBER 2019

HANS-JÖRG SCHULZ  
ASSOCIATE PROFESSOR



|    | G   | H   | I  | J   | K                                           |
|----|-----|-----|----|-----|---------------------------------------------|
| 1  | RAU | KT  | ZT | TYP | OBJEKT                                      |
| 2  | 62  |     | 3  | 806 | Pfriem mit Mittelschwellung                 |
| 3  | 62  |     | 3  | 610 | Rollennadel mit säbelförmigen Schaft        |
| 4  | 62  |     | 3  | 212 | Dolch mit 2 Nieten                          |
| 5  | 62  |     | 3  | 212 | Dolch mit 2 Nieten                          |
| 6  | 62  |     | 4  | 212 | Dolch mit 2 Nieten und Seitenrillen         |
| 7  | 62  |     | 4  | 212 | Dolch mit 2 Nieten und Seitenrillen         |
| 8  | 66  |     | 3  | 806 | Pfriem                                      |
| 9  | 66  | ALT | 22 | 104 | Flachbeil                                   |
| 10 | 66  | ALT | 22 | 504 | Blechstück                                  |
| 11 | 66  | ALT | 22 | 711 | Gußstück                                    |
| 12 | 66  |     | 4  | 702 | Ösenringbarren, Halsringkragen aus 6 Ri     |
| 13 | 66  |     | 3  | 702 | Ösenringbarren                              |
| 14 | 66  |     | 3  | 702 | Ösenringbarren                              |
| 15 | 66  |     | 3  | 702 | Ösenringbarren                              |
| 16 | 66  |     | 3  | 702 | Ösenringbarren                              |
| 17 | 66  |     | 3  | 702 | Ösenringbarren                              |
| 18 | 66  |     | 3  | 702 | Ösenringbarren                              |
| 19 | 66  |     | 3  | 702 | Ösenringbarren                              |
| 20 | 66  |     | 3  | 702 | Ösenringbarren                              |
| 21 | 66  |     | 3  | 702 | Ösenringbarren                              |
| 22 | 66  |     | 3  | 702 | Ösenringbarren                              |
| 23 | 65  |     | 4  | 402 | Ring, hohl gegossen mit Zinken              |
| 24 | 65  |     | 4  | 402 | Ring, hohl gegossen mit Zinken              |
| 25 | 66  |     | 3  | 210 | Stabdolch, Klinge                           |
| 26 | 62  |     | 3  | 702 | Ösenringbarren                              |
| 27 | 62  |     | 3  | 702 | Ösenringbarren                              |
| 28 | 66  | GBK | 25 | 215 | Griffzungendolch                            |
| 29 | 62  |     | 3  | 603 | Rollennadel, ellipt. Koptpl. u. ger. Schaft |
| 30 | 62  |     | 3  | 409 | Spirale, nieder                             |
| 31 | 62  |     | 3  | 409 | Spirale, hoch                               |
| 32 | 62  |     | 3  | 604 | Scheibennadel, verziert                     |
| 33 | 62  |     | 3  | 604 | Scheibennadel, groß, verziert               |
| 34 | 62  |     | 3  | 702 | Ösenringbarren                              |
| 35 | 62  |     | 3  | 702 | Ösenringbarren                              |
| 36 | 62  |     | 3  | 702 | Ösenringbarren                              |
| 37 | 62  |     | 4  | 212 | Dolch m. 4 Nieten u. eingezogenen Seiten    |
| 38 | 62  |     | 4  | 616 | Kugelkopfnadel                              |
| 39 | 62  |     | 4  | 610 | Rollennadel m. tordiertem Schaft            |
| 40 | 62  |     | 4  | 610 | Rollennadel m. tordiertem Schaft            |
| 41 | 62  |     | 4  | 615 | Ösenkopfnadel m. durchbohrtem Kopf          |

Insert Chart

Recommended Charts

All Charts

Recent

Templates

Column

Line

Pie

Bar

Area

XY (Scatter)

Stock

Surface

Radar

Treemap

Sunburst

Histogram

Box & Whisker

Waterfall

Combo

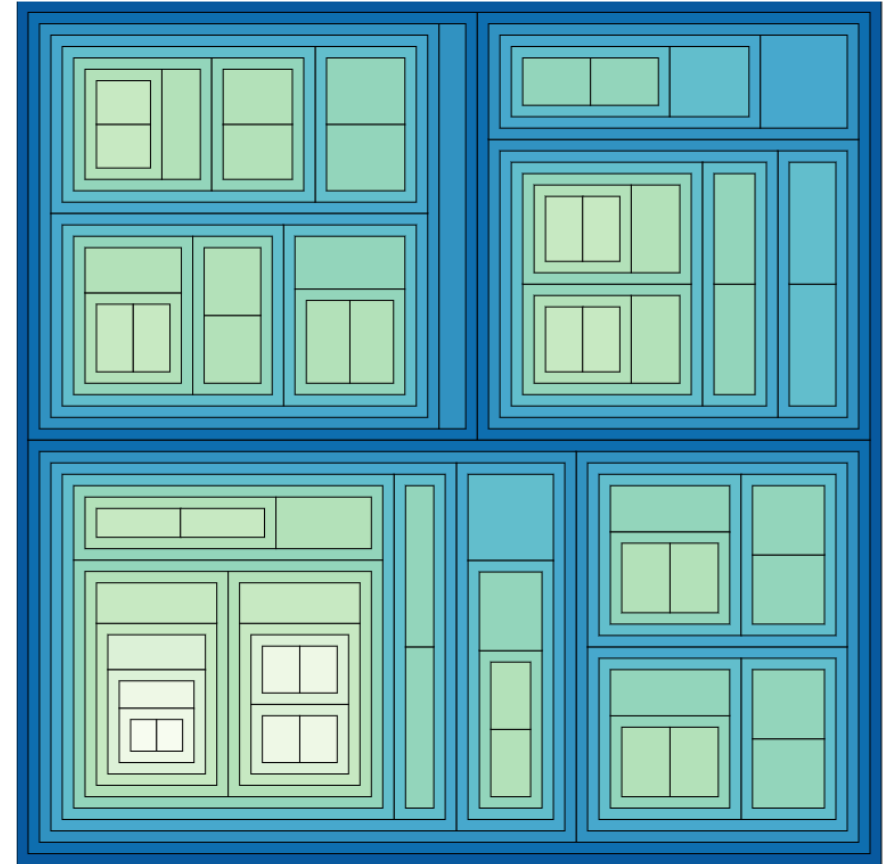
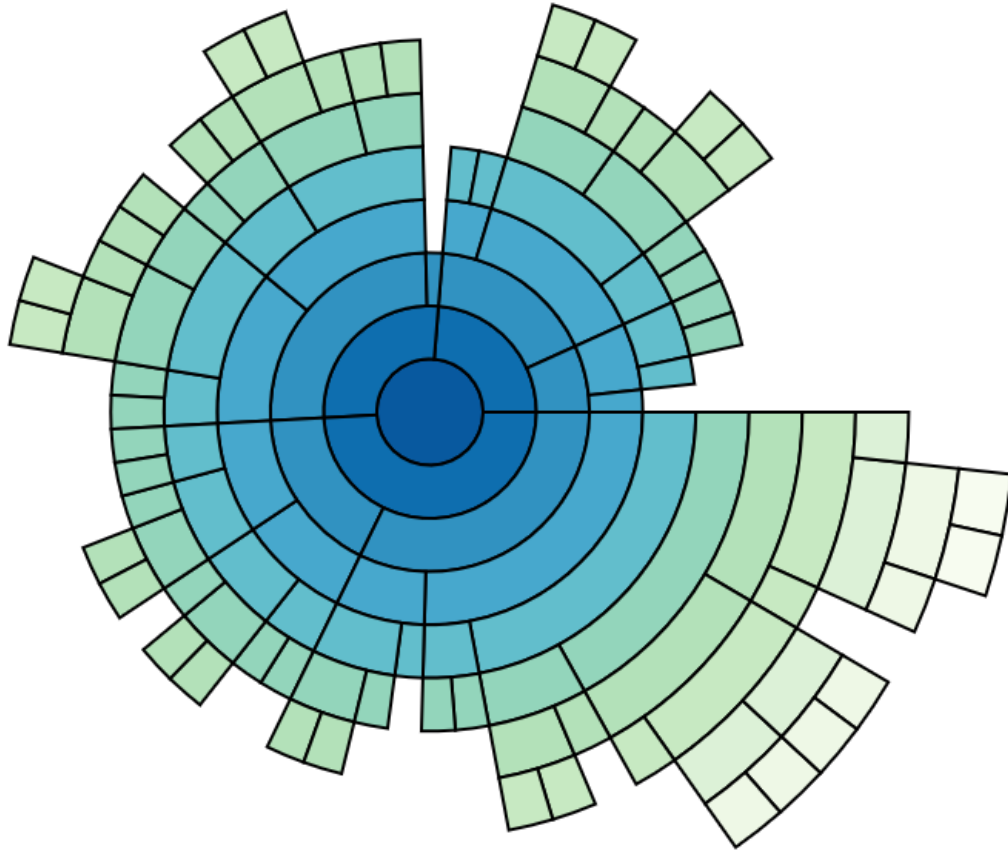
Scatter with Straight Lines and Markers

OK

Cancel

|   | AG  | AH    | AI  | AJ | AK  | AL  | AM  | AN | AO  | AP   |  |
|---|-----|-------|-----|----|-----|-----|-----|----|-----|------|--|
|   | VBI | BI    | VAU | AU | VZN | ZN  | VCO | CO | VFE | FE   |  |
| 8 |     | 0     |     | 0  |     | 0   |     | 0  |     | 0.05 |  |
| 4 |     | 0.011 |     | 0  |     | 0   |     | 0  |     | 0    |  |
| 2 |     | 0.005 |     | 0  |     | 0   |     | 0  |     | 0    |  |
| 7 |     | 0.001 |     | 0  |     | 0   |     | 0  |     | 0.04 |  |
| 3 |     | 0.01  | 0   |    | 0   | 0   |     | 0  |     | 0.03 |  |
| 4 |     | 0.001 |     | 0  |     | 0   |     | 0  |     | 0    |  |
| 1 |     | 0     | 0   | 0  | 1   | 0   |     | 0  |     | 0.15 |  |
| 1 |     | 0.001 |     | 0  |     | 0   |     | 0  |     | 0    |  |
| 5 | 9   | 0.002 | 0   |    | 0   | 0   |     | 0  |     | 0    |  |
| 7 | 9   | 0.009 | 0   |    | 0   | 1   |     | 0  |     | 0    |  |
| 9 |     | 0.01  |     | 0  |     | 0   |     | 0  |     | 0.05 |  |
| 1 | 7   | 0.1   | 0   |    | 0   | 0   |     | 0  | 1   | 0    |  |
| 1 | 9   | 0.001 | 0   |    | 0   | 0   |     | 0  | 1   | 0    |  |
| 0 |     | 0.1   | 0   |    | 0   | 0   |     | 0  | 0   | 0.01 |  |
| 0 | 7   | 0.1   | 0   |    | 0   | 0   |     | 0  | 1   | 0    |  |
| 0 | 7   | 0.1   | 0   |    | 0   | 0   |     | 0  | 0   | 0.02 |  |
| 1 |     | 0.03  | 0   |    | 0   | 0   |     | 0  | 1   | 0    |  |
| 1 | 7   | 0.1   | 0   |    | 0   | 0   |     | 0  | 1   | 0    |  |
| 5 |     | 0.002 | 0   |    | 0   | 0   |     | 0  | 0   | 0.06 |  |
| 1 | 7   | 0.1   | 0   |    | 0   | 0   |     | 0  | 1   | 0    |  |
| 1 | 7   | 0.1   | 0   |    | 0   | 0   |     | 0  | 1   | 0    |  |
| 6 | 9   | 0.1   |     | 0  |     | 0   |     | 0  | 0   | 0.01 |  |
| 5 | 9   | 0.1   |     | 0  |     | 0   |     | 0  | 0   | 0    |  |
| 0 |     | 0.007 |     | 0  |     | 0   |     | 0  | 0   | 0    |  |
| 3 |     | 0.07  |     | 0  |     | 0   |     | 0  | 0   | 0    |  |
| 2 |     | 0.06  |     | 0  |     | 0   |     | 0  | 0   | 0.12 |  |
| 7 |     | 0.06  |     | 0  | 9   | 0.2 |     | 0  |     | 0.06 |  |
| 5 |     | 0.005 | 2   |    | 0   | 0   | 4   | 0  | 6   | 0.01 |  |
| 0 |     | 0.09  |     | 0  |     | 0   |     | 0  | 1   | 0    |  |
| 6 |     | 0.005 |     | 0  |     | 0   |     | 0  | 6   | 0.01 |  |
| 9 |     | 0.001 |     | 0  |     | 0   |     | 0  | 0   | 0.04 |  |
| 6 |     | 0.001 |     | 0  |     | 0   | 3   | 0  |     | 0.04 |  |
| 0 |     | 0.1   | 0   |    | 0   | 0   |     | 0  | 1   | 0    |  |
| 1 |     | 0.07  |     | 0  |     | 0   |     | 0  | 6   | 0.01 |  |
| 0 |     | 0.06  |     | 0  | 1   | 0   |     | 0  | 6   | 0.01 |  |
| 8 | 9   | 0.1   | 0   |    | 0   | 0   |     | 0  | 0   | 0.15 |  |
| 8 | 1   | 0     | 0   |    | 0   | 0   |     | 0  | 0   | 0.03 |  |
| 7 |     | 0.007 |     | 0  |     | 0   |     | 0  | 0   | 0.2  |  |
| 4 |     | 0.02  |     | 0  |     | 0   |     | 0  | 0   | 0.5  |  |
| 9 |     | 0.02  |     | 0  |     | 0   |     | 0  | 0   | 0.2  |  |

# SUNBURST VS. TREEMAP



**Which one is the right visualization choice?**





Dimensionality

Representation

Alignment

Fulltext Search

Techniques Shown

All



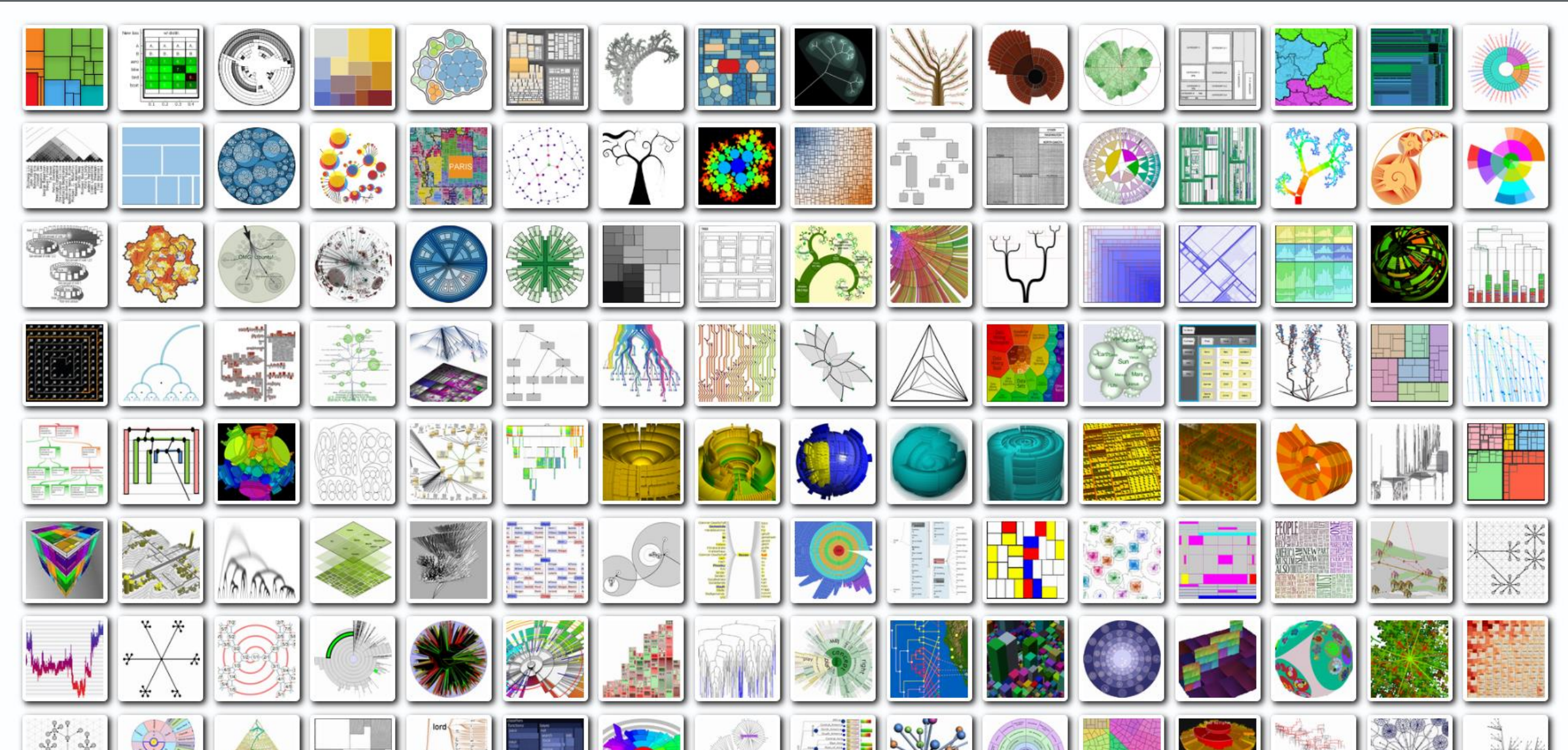
All



All

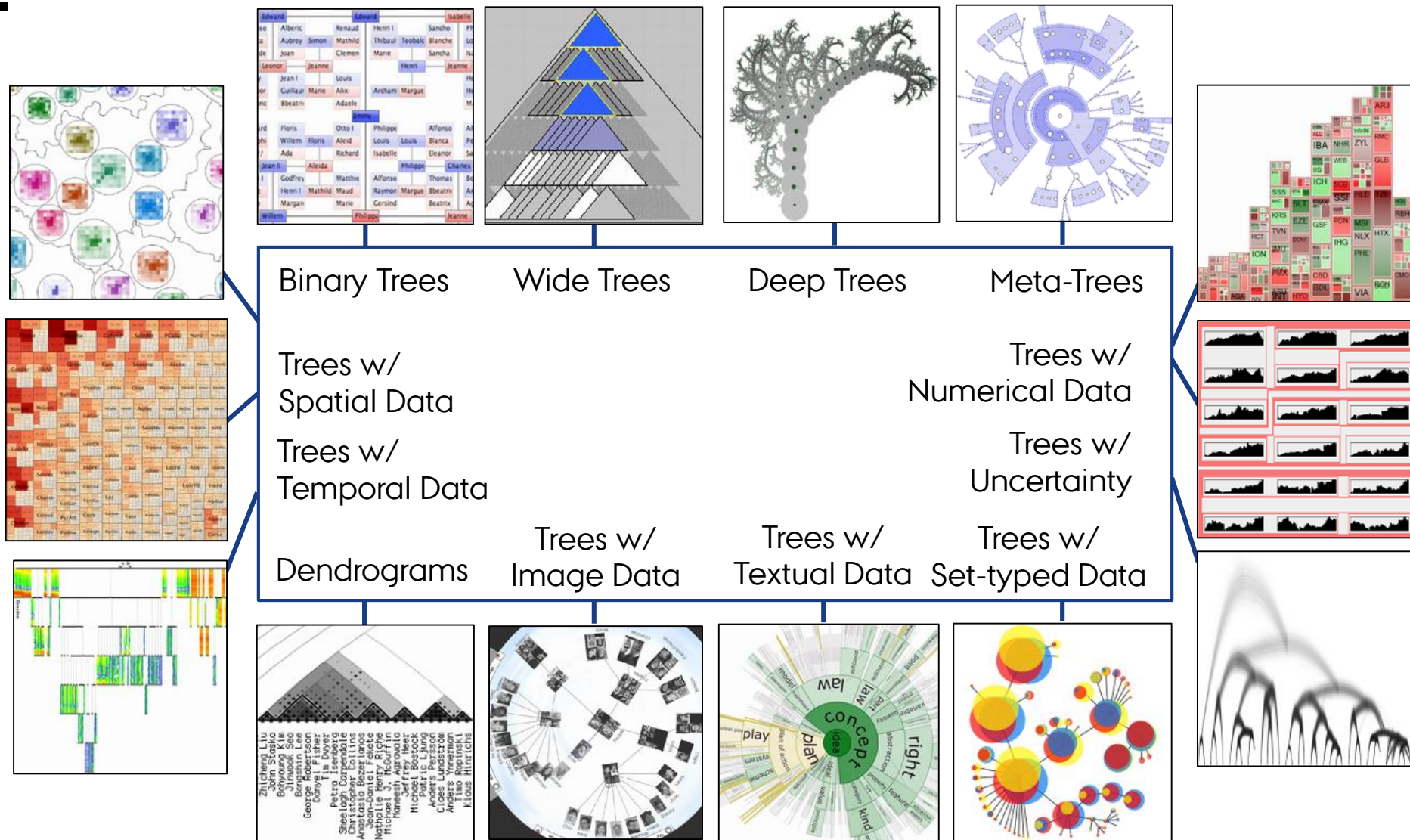


307

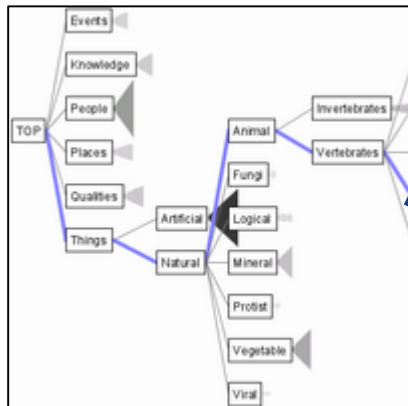
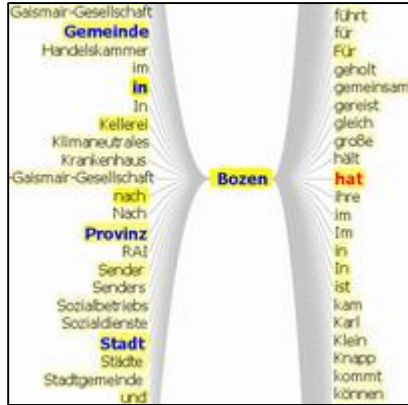




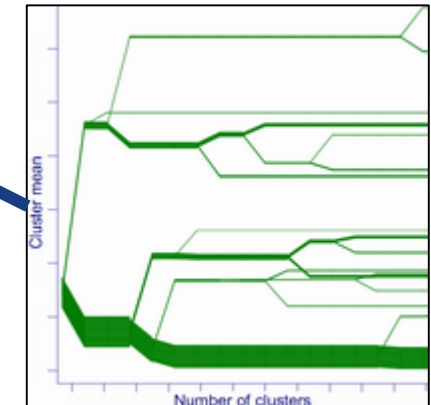
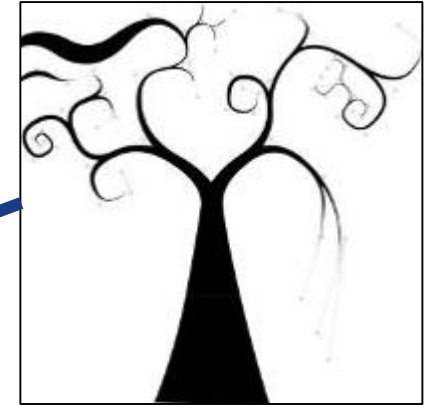
# EXPRESSIVENESS: MATCHING THE DATA



# EFFECTIVENESS: MATCHING THE TASK

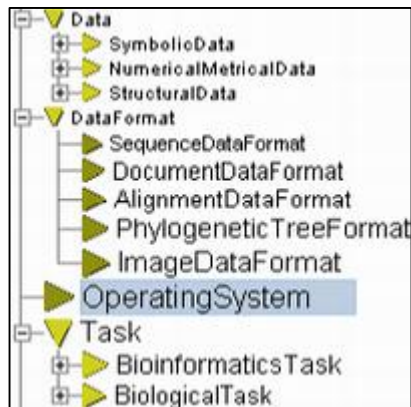


Abstract Add Annotate Arrange Assign Associate Blend Bookmark  
Browse Brush Calculate Categorize Change Characterize Clarify Classify  
Clone Cluster **Compare** Compute Configure Connect Coordinate  
Correlate Create Delete Delineate Derive Describe Determine Discover  
Discuss Distinguish Edit Elaborate Encode **Enjoy** Establish Examine  
Explore Extract Filter Find Generate Guide History Identify Infer  
Inspect Learn Locate Lookup Manipulate **Measure** Merge Modify  
**Navigate** Operate Organize Orient Overview Parse Present Query  
Rank Recognize Reconfigure Record Redo Relate Relocate Remove  
Restore Retrieve Reveal Revisit Scan Search Select Share Sort Specify  
Split Summarize Transform Translate Undo Validate Visualize Zoom

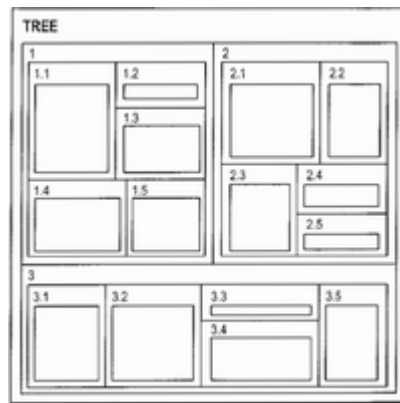


# APPROPRIATENESS: MATCHING THE USER

- Different levels of experience / training
- Different cultures (e.g., reading directions)
- Different abilities (e.g., color perception, mental rotation)
- Different personality traits (e.g., locus of control)



VS.



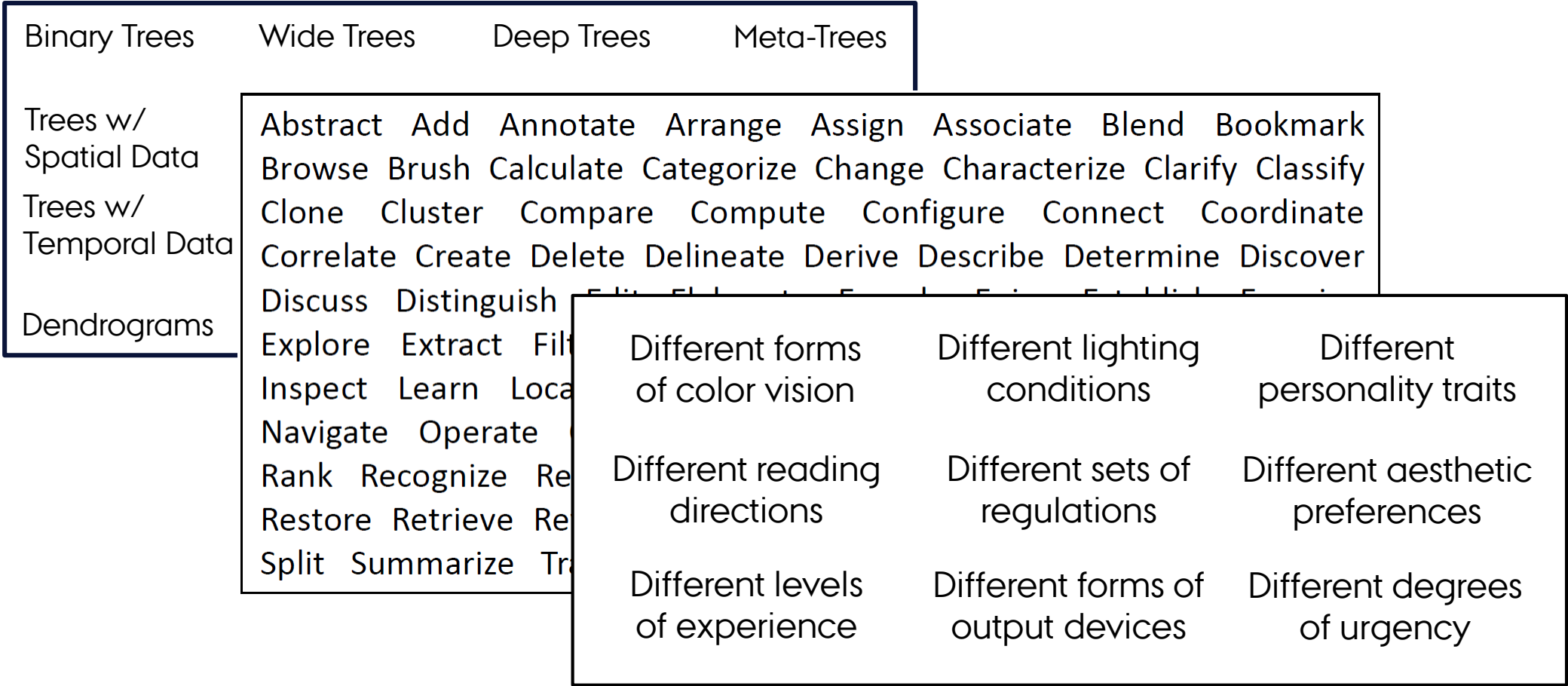
External locus of control:

No significant difference in performance

Internal locus of control:

Treeview clearly outperforms Nested View

# YOU CANNOT CATCH ‘EM ALL!





# LET'S CATCH THEM ALL: A META-ALGORITHM

---

```
function POSITIONTREE (Node): BOOLEAN;
begin
  if Node  $\neq \emptyset$  then
    begin
      (* Initialize the list of previous nodes at each level. *)
      INITPREVNODELIST;

      (* Do the preliminary positioning with a postorder walk. *)
      FIRSTWALK(Node, 0);

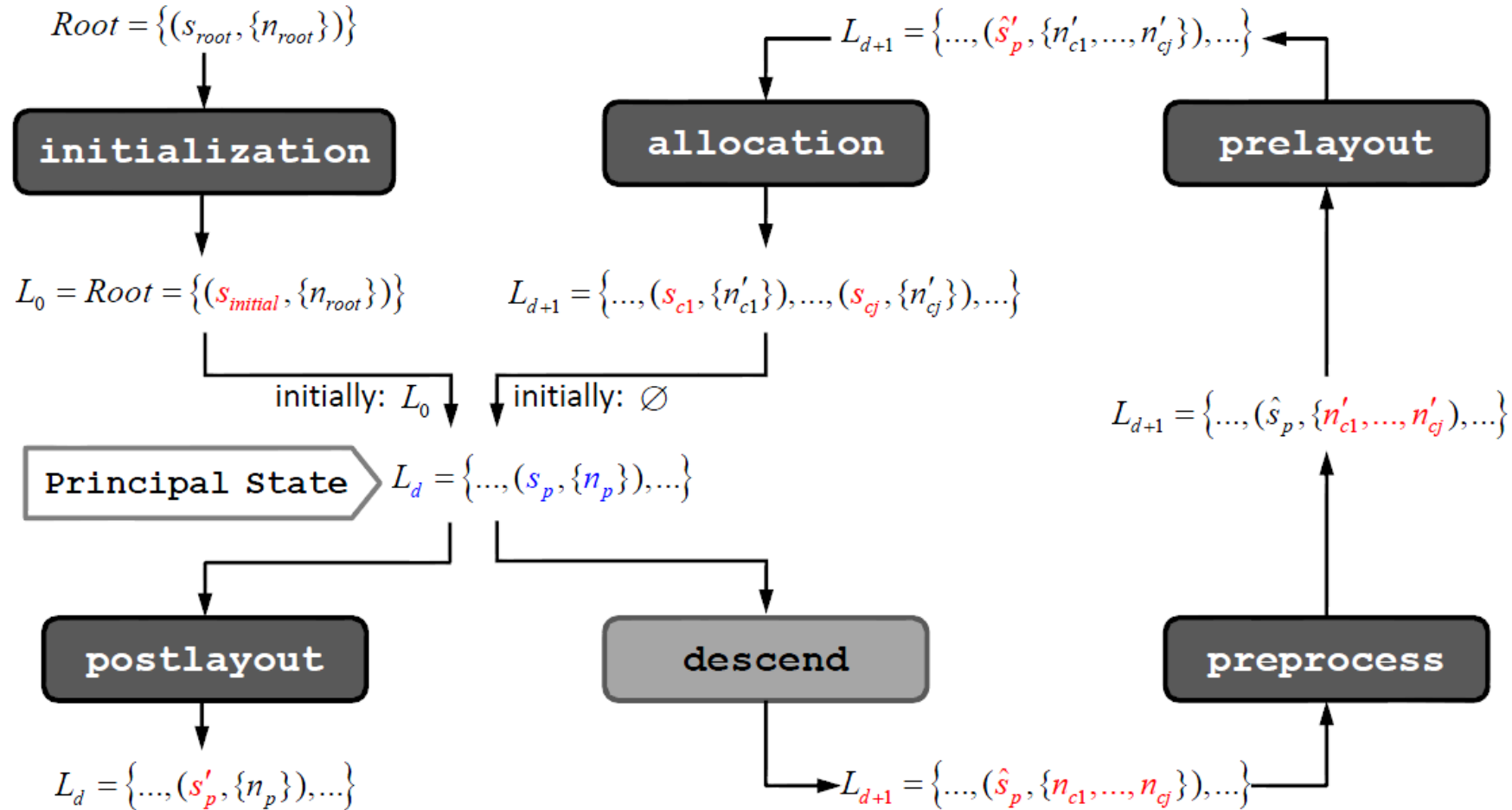
      (* Determine how to adjust all the nodes with respect to *)
      (* the location of the root. *)
      xTopAdjustment  $\leftarrow$  XCOORD(Node) - PRELIM(Node);
      yTopAdjustment  $\leftarrow$  YCOORD(Node);

      (* Do the final positioning with a preorder walk. *)
      return SECONDWALK(Node, 0, 0);
    end;
  else
    (* Trivial: return TRUE if a null pointer was passed. *)
    return TRUE;
  end.
end.
```

Walker Layout  
[Walker II 1990]

Figure 1. Function POSITIONTREE. This function determines the coordinates for each node in a tree. A pointer to the apex node of the tree is passed as input.

# LET'S CATCH THEM ALL: A META-ALGORITHM



### Layout Presets:

X-Mas Tree Layout  
Radial Node-Link  
Nested Sqrd. TM  
Sunburst  
Rectburst  
Slice+Dice TM  
Cascaded TM  
Icicle Plot  
PieTree  
Nested PieTree  
Squarified PieTree  
Nested Sqrd. PieTree  
Inverse Sunburst  
Strip TM  
Bubbletree

### Example Trees:

mammals.xml  
javaclasses.xml  
phylo\_A\_BAD1.xml  
phylo\_B\_IM.xml  
d4\_c2.xml  
d4\_c3.xml  
d4\_c4.xml  
d4\_c5.xml  
d5\_c2.xml  
d5\_c3.xml  
d5\_c4.xml  
d5\_c5.xml  
d8\_c2.xml  
d8\_c3.xml

#### Stage 0: initialization

```
reshape (CIRCLE) ;
```

#### Stage 2: preprocess

#### Stage 3: prelayout

```
scale (BY,BOTTOM,"-  
root.dimY/root.height");
```

#### Stage 4: allocation

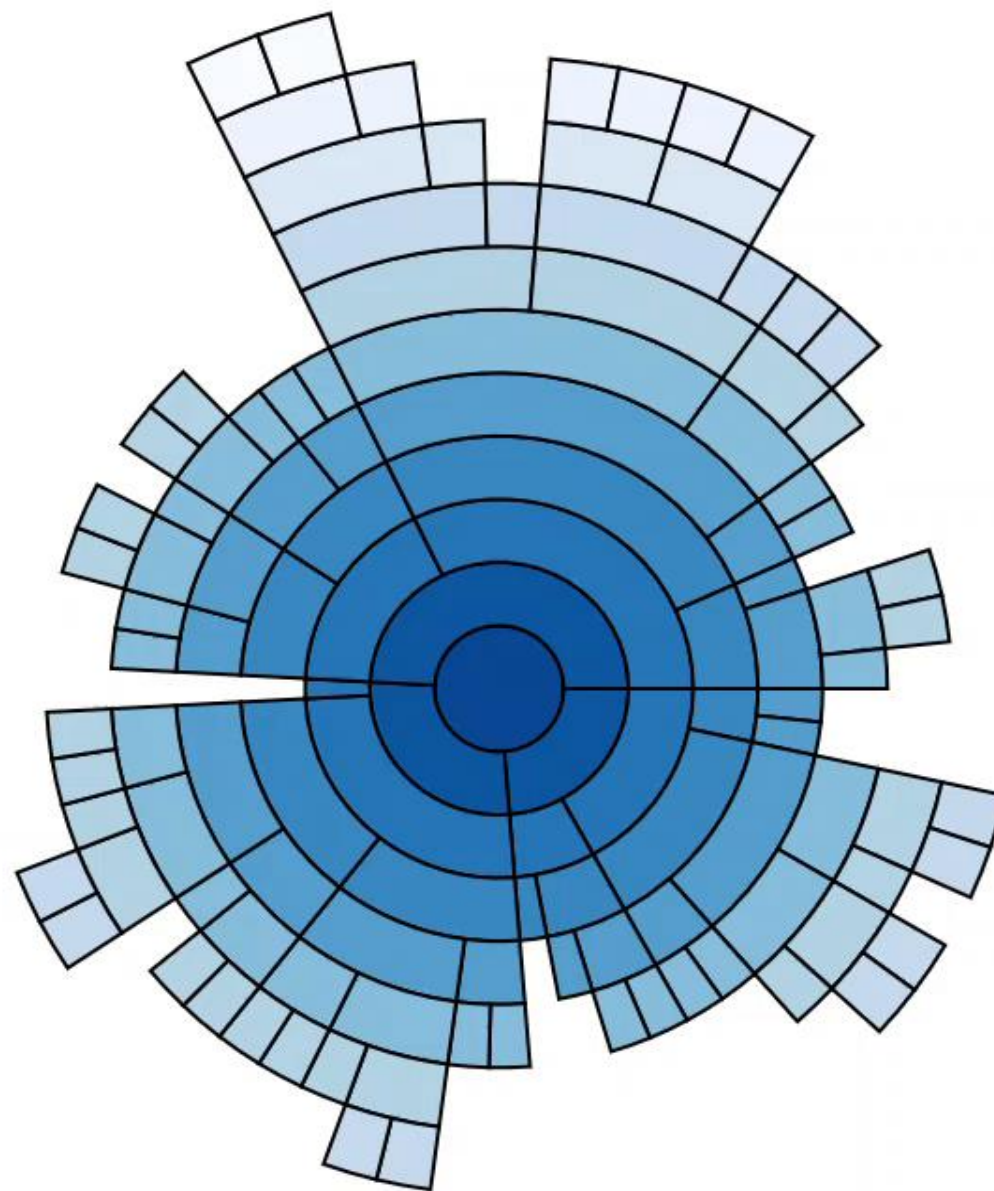
```
slice (HORIZONTAL,"leaves");
```

#### Stage 5: postlayout

```
scale (TO, TOP, "root.dimY/root.height")  
;  
getStrokeWidth (NODES, 2) ;  
fill ("Blues", DARK2LIGHT, "node.level+1", "root.height");
```

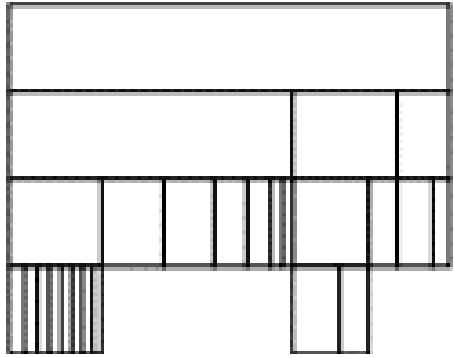
Get Help

Run the Layout



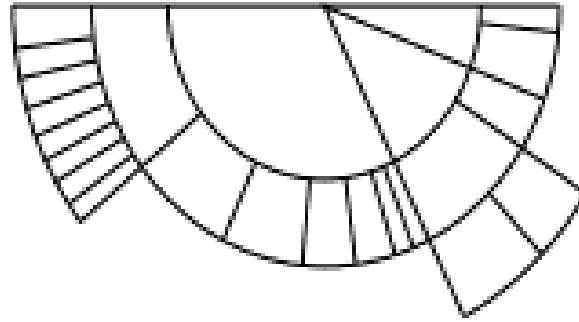
# WE HAVE JUST SHIFTED, BUT NOT SOLVED THE PROBLEM (YET)

FLAT



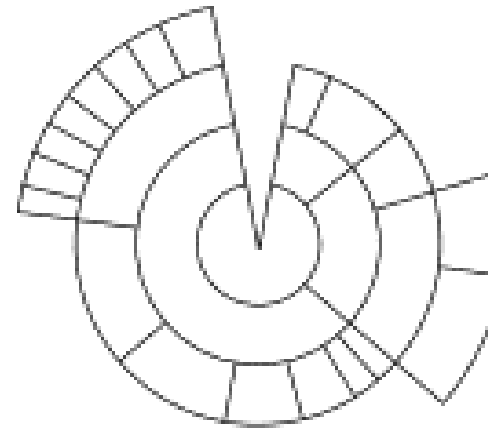
Icicle Plot

SEMICIRCULAR



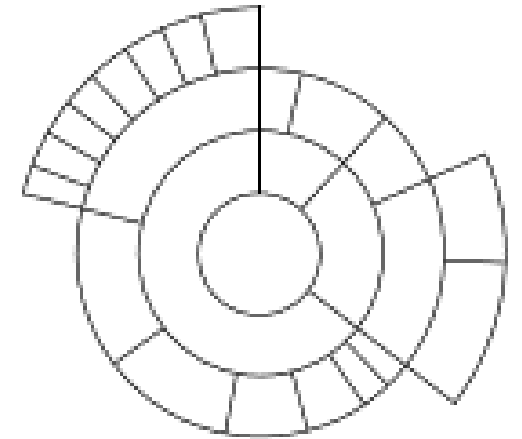
Information Slice

“MISSING  
CAKE PIECE”



Aggregate  
Tree Map

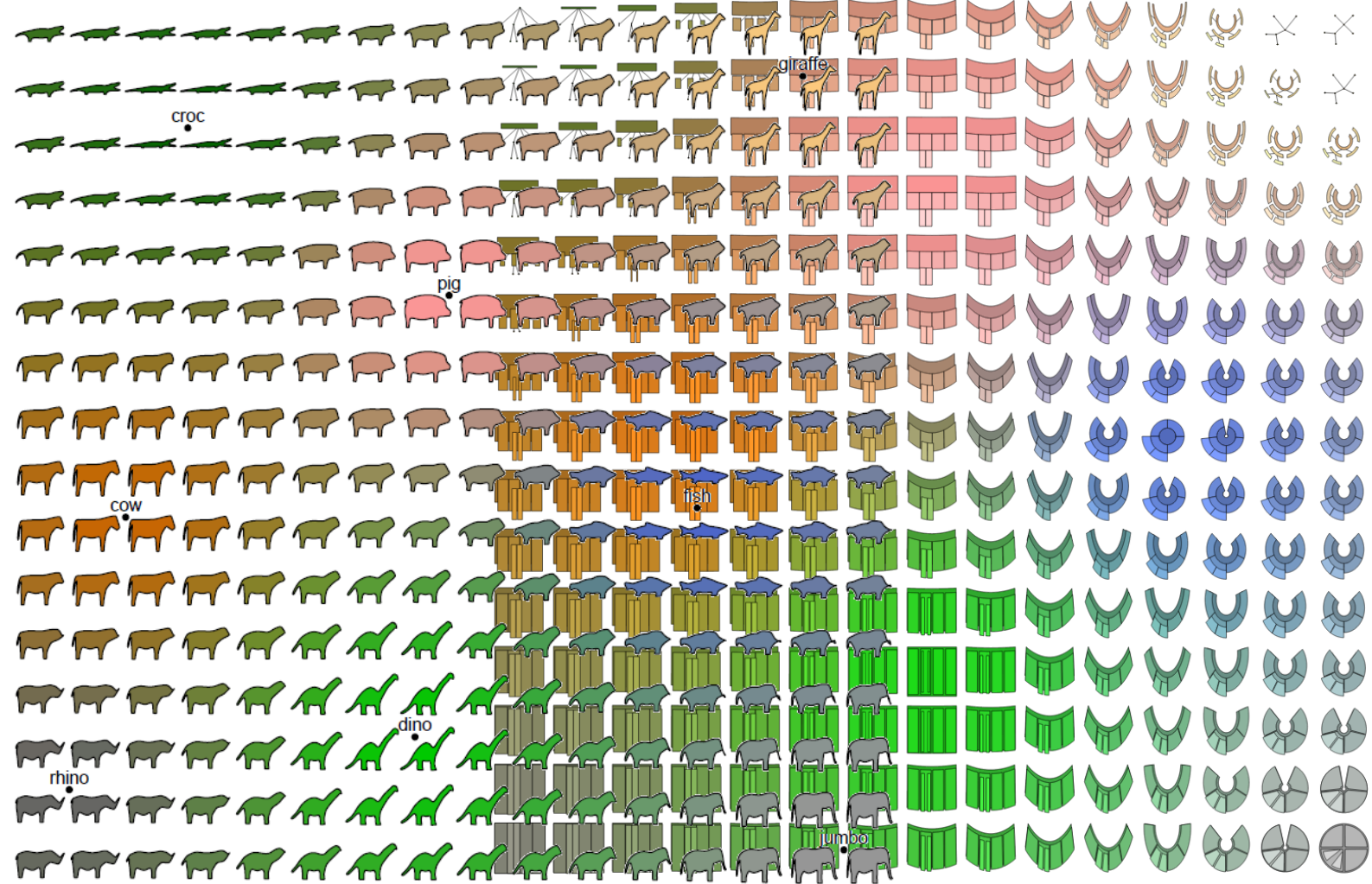
CIRCULAR



Sunburst



# LET'S CATCH US SOME MORE: MORPHING!



[van Wijk, Overveld 2003]



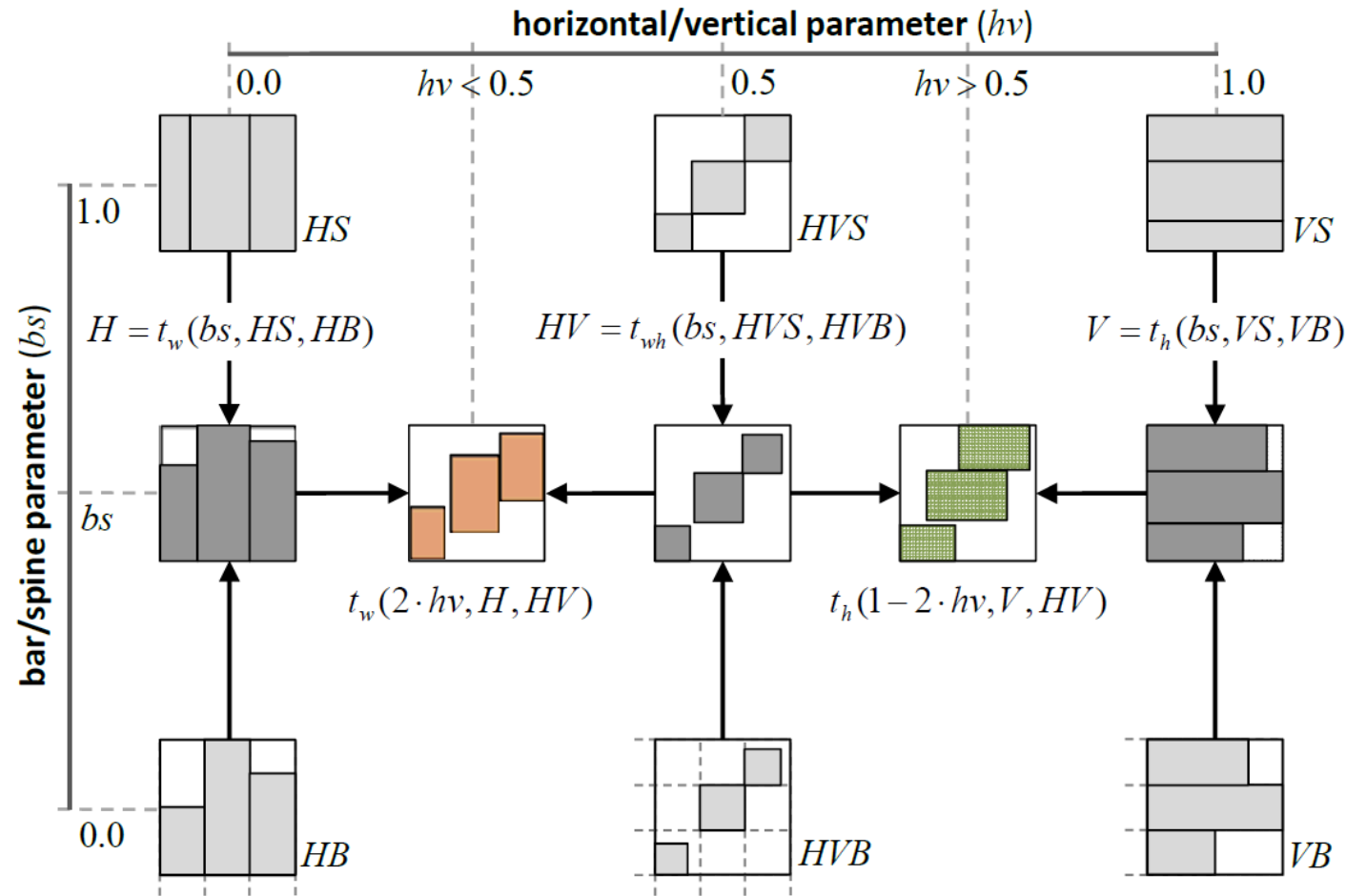
AARHUS  
UNIVERSITY  
DEPARTMENT OF COMPUTER SCIENCE

DRIVING IT AARHUS  
05 SEPTEMBER 2019

HANS-JÖRG SCHULZ  
ASSOCIATE PROFESSOR



# LET'S CATCH US SOME MORE: MORPHING!



$$t_w(p, A_1[w_1, h_1], A_2[w_2, h_2]) = A_3[w_3, h_3] \text{ with}$$

$$A_3 = (1-p) \cdot A_1 + p \cdot A_2$$

$$w_3 = (1-p) \cdot w_1 + p \cdot w_2$$

$$h_3 = A_3 / w_3$$

$$t_h(p, A_1[w_1, h_1], A_2[w_2, h_2]) = A_3[w_3, h_3] \text{ with}$$

$$A_3 = (1-p) \cdot A_1 + p \cdot A_2$$

$$h_3 = (1-p) \cdot h_1 + p \cdot h_2$$

$$w_3 = A_3 / h_3$$

$$t_{wh}(p, A_1[w_1, h_1], A_2[w_2, h_2]) = A_3[w_3, h_3] \text{ with}$$

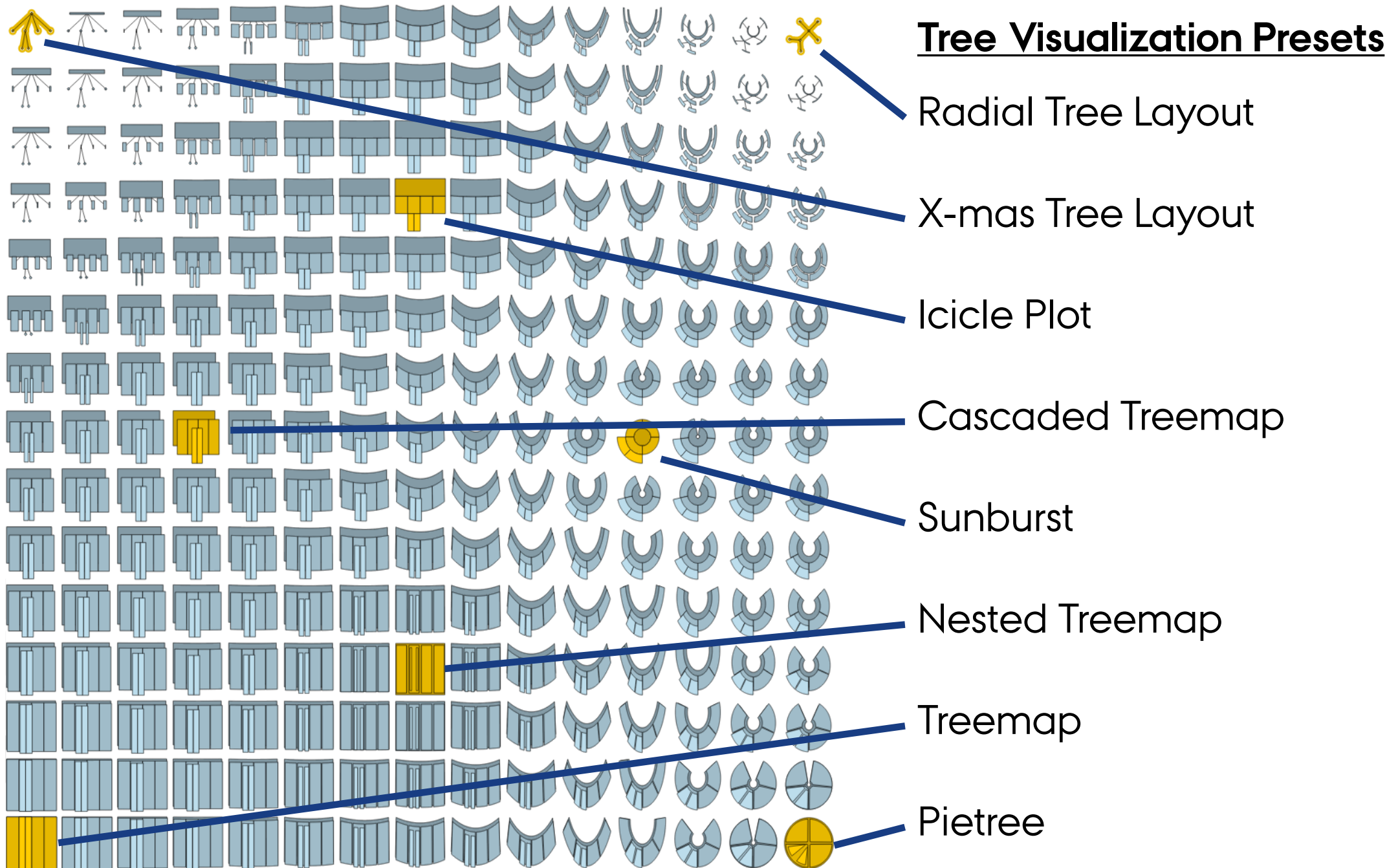
$$A_3 = (1-p) \cdot A_1 + p \cdot A_2$$

$$w_3 = h_3 = \sqrt{A_3}$$

$$t_{pos}(p, A_1[x_1, y_1], A_2[x_2, y_2]) = A_3[x_3, y_3] \text{ with}$$

$$x_3 = (1-p) \cdot x_1 + p \cdot x_2$$

$$y_3 = (1-p) \cdot y_1 + p \cdot y_2$$



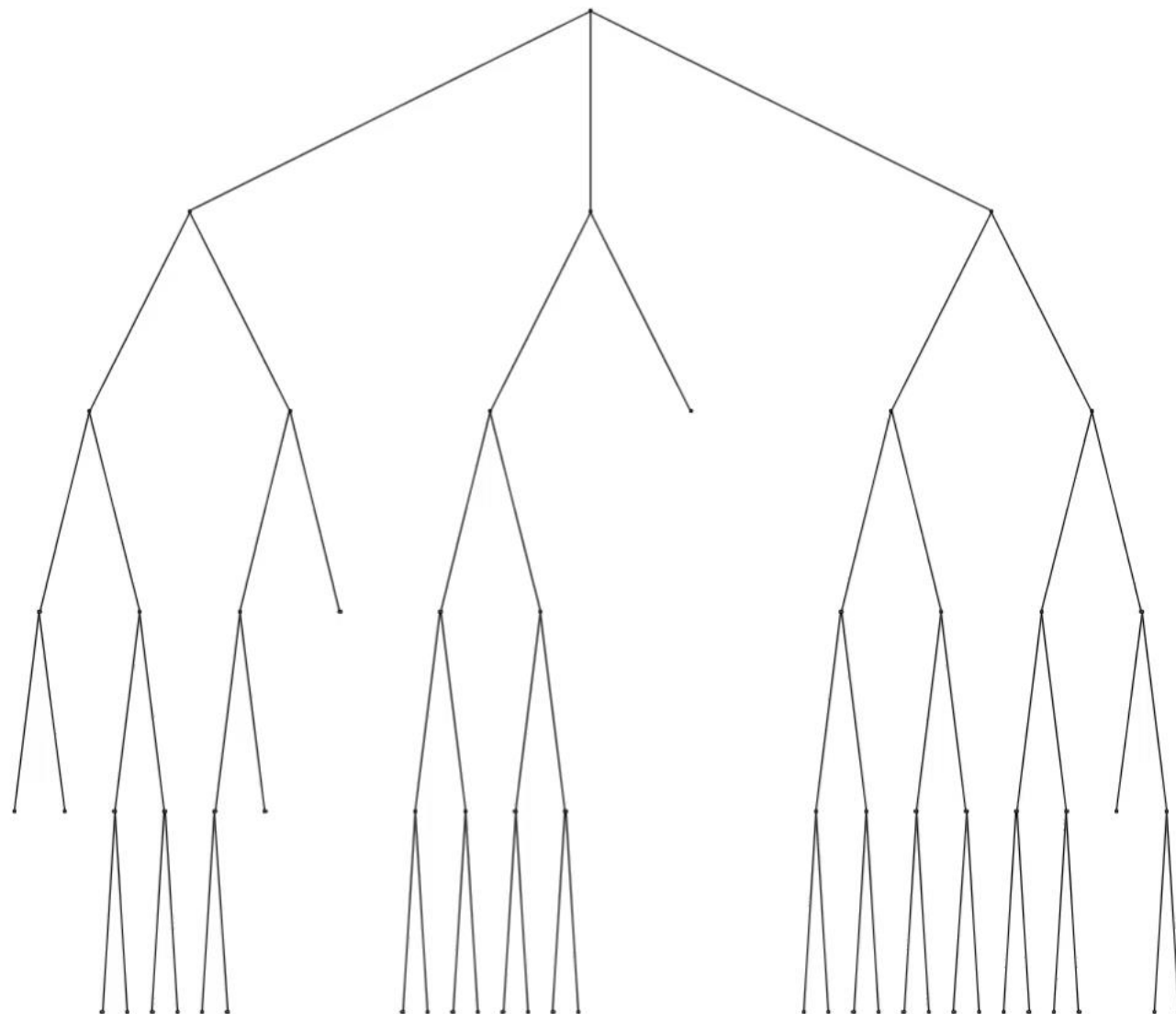




—

5

export to SVG





|    | G   | H   | I  | J   | K                                           |
|----|-----|-----|----|-----|---------------------------------------------|
| 1  | RAU | KT  | ZT | TYP | OBJEKT                                      |
| 2  | 62  |     | 3  | 806 | Pfriem mit Mittelschwellung                 |
| 3  | 62  |     | 3  | 610 | Rollennadel mit säbelförmigen Schaft        |
| 4  | 62  |     | 3  | 212 | Dolch mit 2 Nieten                          |
| 5  | 62  |     | 3  | 212 | Dolch mit 2 Nieten                          |
| 6  | 62  |     | 4  | 212 | Dolch mit 2 Nieten und Seitenrillen         |
| 7  | 62  |     | 4  | 212 | Dolch mit 2 Nieten und Seitenrillen         |
| 8  | 66  |     | 3  | 806 | Pfriem                                      |
| 9  | 66  | ALT | 22 | 104 | Flachbeil                                   |
| 10 | 66  | ALT | 22 | 504 | Blechstück                                  |
| 11 | 66  | ALT | 22 | 711 | Gußstück                                    |
| 12 | 66  |     | 4  | 702 | Ösenringbarren, Halsringkragen aus 6 Ringen |
| 13 | 66  |     | 3  | 702 | Ösenringbarren                              |
| 14 | 66  |     | 3  | 702 | Ösenringbarren                              |
| 15 | 66  |     | 3  | 702 | Ösenringbarren                              |
| 16 | 66  |     | 3  | 702 | Ösenringbarren                              |
| 17 | 66  |     | 3  | 702 | Ösenringbarren                              |
| 18 | 66  |     | 3  | 702 | Ösenringbarren                              |
| 19 | 66  |     | 3  | 702 | Ösenringbarren                              |
| 20 | 66  |     | 3  | 702 | Ösenringbarren                              |
| 21 | 66  |     | 3  | 702 | Ösenringbarren                              |
| 22 | 66  |     | 3  | 702 | Ösenringbarren                              |
| 23 | 65  |     | 4  | 402 | Ring, hohl gegossen mit Zinken              |
| 24 | 65  |     | 4  | 402 | Ring, hohl gegossen mit Zinken              |
| 25 | 66  |     | 3  | 210 | Stabdolch, Klinge                           |
| 26 | 62  |     | 3  | 702 | Ösenringbarren                              |
| 27 | 62  |     | 3  | 702 | Ösenringbarren                              |
| 28 | 66  | GBK | 25 | 215 | Griffzungendolch                            |
| 29 | 62  |     | 3  | 603 | Rollennadel, ellipt. Kopfpl. u. ger. Schaft |
| 30 | 62  |     | 3  | 409 | Spirale, nieder                             |
| 31 | 62  |     | 3  | 409 | Spirale, hoch                               |
| 32 | 62  |     | 3  | 604 | Scheibennadel, verziert                     |
| 33 | 62  |     | 3  | 604 | Scheibennadel, groß, verziert               |
| 34 | 62  |     | 3  | 702 | Ösenringbarren                              |
| 35 | 62  |     | 3  | 702 | Ösenringbarren                              |
| 36 | 62  |     | 3  | 702 | Ösenringbarren                              |
| 37 | 62  |     | 4  | 212 | Dolch m. 4 Nieten u. eingezogenen Seiten    |
| 38 | 62  |     | 4  | 616 | Kugelkopfnadel                              |
| 39 | 62  |     | 4  | 610 | Rollennadel m. tordiertem Schaft            |
| 40 | 62  |     | 4  | 610 | Rollennadel m. tordiertem Schaft            |
| 41 | 62  |     | 4  | 615 | Ösenkopfnadel m. durchbohrtem Kopf          |

Insert Chart

?

×

Recommended Charts

All Charts

Recent

Templates

Column

Line

Pie

Bar

Area

XY (Scatter)

Stock

Surface

Radar

Treemap

Sunburst

Histogram

Box & Whisker

Waterfall

Combo

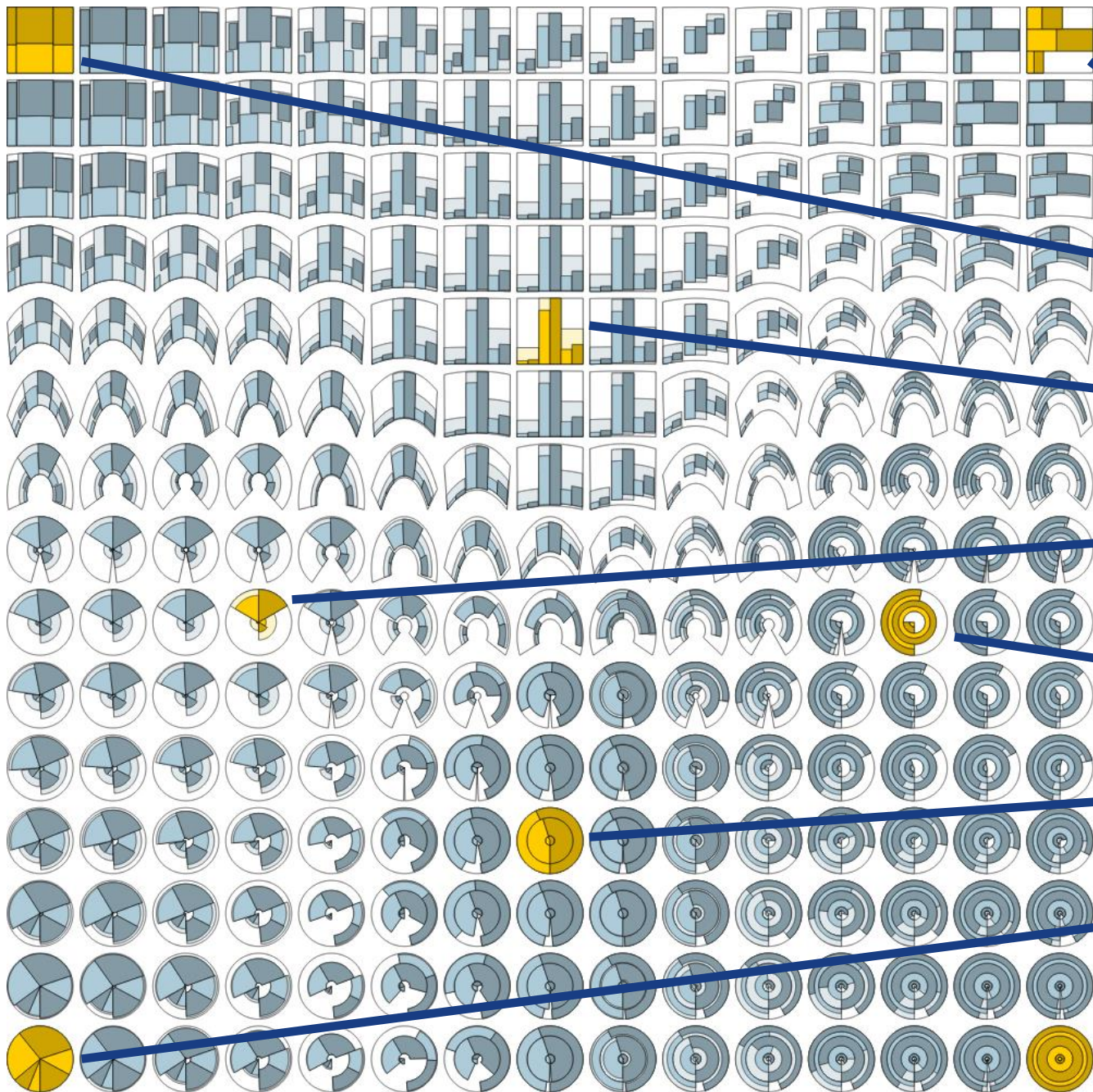
Scatter with Straight Lines and Markers

OK

Cancel

Which one is the right choice?

|    | GAH   | AI  | AJ | AK  | AL  | AM  | AN | AO  | AP   |  |
|----|-------|-----|----|-----|-----|-----|----|-----|------|--|
| BI | BI    | VAU | AU | VZN | ZN  | VCO | CO | VFE | FE   |  |
|    | 0     |     | 0  |     | 0   |     | 0  |     | 0.05 |  |
|    | 0.011 |     | 0  |     | 0   |     | 0  |     | 0    |  |
|    | 0.005 |     | 0  |     | 0   |     | 0  |     | 0    |  |
|    | 0.001 |     | 0  |     | 0   |     | 0  |     | 0.04 |  |
|    | 0.01  | 0   |    |     | 0   |     | 0  |     | 0.03 |  |
|    | 0.001 |     | 0  |     | 0   |     | 0  |     | 0    |  |
|    | 0     | 0   |    | 0   | 0   |     | 0  |     | 0.15 |  |
|    | 0.001 |     | 0  |     | 0   |     | 0  |     | 0    |  |
|    | 0.002 | 0   |    |     | 0   |     | 0  |     | 0    |  |
|    | 0.009 | 0   |    | 0   | 0   |     | 0  |     | 0    |  |
|    | 0.01  |     | 0  |     | 0   |     | 0  |     | 0.05 |  |
|    | 0.1   | 0   |    |     | 0   |     | 0  |     | 0    |  |
|    | 0.001 | 0   |    |     | 0   |     | 0  |     | 0    |  |
|    | 0.1   | 0   |    |     | 0   |     | 0  |     | 0.01 |  |
|    | 0.1   | 0   |    |     | 0   |     | 0  |     | 0    |  |
|    | 0.1   | 0   |    |     | 0   |     | 0  |     | 0.02 |  |
|    | 0.03  | 0   |    |     | 0   |     | 0  |     | 0    |  |
|    | 0.1   | 0   |    |     | 0   |     | 0  |     | 0    |  |
|    | 0.002 | 0   |    |     | 0   |     | 0  |     | 0.06 |  |
|    | 0.1   | 0   |    |     | 0   |     | 0  |     | 0    |  |
|    | 0.1   | 0   |    |     | 0   |     | 0  |     | 0    |  |
|    | 0.1   |     | 0  |     | 0   |     | 0  |     | 0.01 |  |
|    | 0.007 |     | 0  |     | 0   |     | 0  |     | 0    |  |
|    | 0.07  |     | 0  |     | 0   |     | 0  |     | 0    |  |
|    | 0.06  |     | 0  |     | 0   |     | 0  |     | 0.12 |  |
|    | 0.06  |     | 0  |     | 0.2 |     | 0  |     | 0.06 |  |
|    | 0.005 | 2   |    |     | 0   |     | 0  |     | 0.01 |  |
|    | 0.09  |     | 0  |     | 0   |     | 0  |     | 0    |  |
|    | 0.005 |     | 0  |     | 0   |     | 0  |     | 0.01 |  |
|    | 0.001 |     | 0  |     | 0   |     | 0  |     | 0.04 |  |
|    | 0.001 |     | 0  |     | 0   |     | 0  |     | 0.04 |  |
|    | 0.1   | 0   |    |     | 0   |     | 0  |     | 0    |  |
|    | 0.07  |     | 0  |     | 0   |     | 0  |     | 0.01 |  |
|    | 0.06  |     | 0  |     | 0   |     | 0  |     | 0.01 |  |
|    | 0.1   | 0   |    |     | 0   |     | 0  |     | 0.15 |  |
|    | 0     | 0   |    |     | 0   |     | 0  |     | 0.03 |  |
|    | 0.007 |     | 0  |     | 0   |     | 0  |     | 0.2  |  |
|    | 0.02  |     | 0  |     | 0   |     | 0  |     | 0.5  |  |
|    | 0.02  |     | 0  |     | 0   |     | 0  |     | 0.2  |  |



## Product Plot Presets

Stacked Bar Chart

Mosaic Plot

Nested Column Chart

Windrose Graph

Racetrack Plot

Stacked Pie Chart

Pie Chart

Ring Chart

Thanks to my  
Collaborators  
and Students!



Susanne  
Jürgensmann



Steffen  
Hadlak



Frank  
Maurer



Zabed  
Akbar

- [1] Treevis.net – doi:10.1109/MCG.2011.103
- [2] Meta-Algorithm – doi: 10.1109/PacificVis.2013.6596149
- [3] Morphing Approach – doi: 10.1016/j.jvlc.2015.09.004

<http://hjschulz.net>  
[hjschulz@cs.au.dk](mailto:hjschulz@cs.au.dk)