

EFTERUDDANNELSESMESSSEN 2019

GRADUATE DIPLOMA (HD) IN SUPPLY CHAIN MANAGEMENT AT COPENHAGEN BUSINESS SCHOOL

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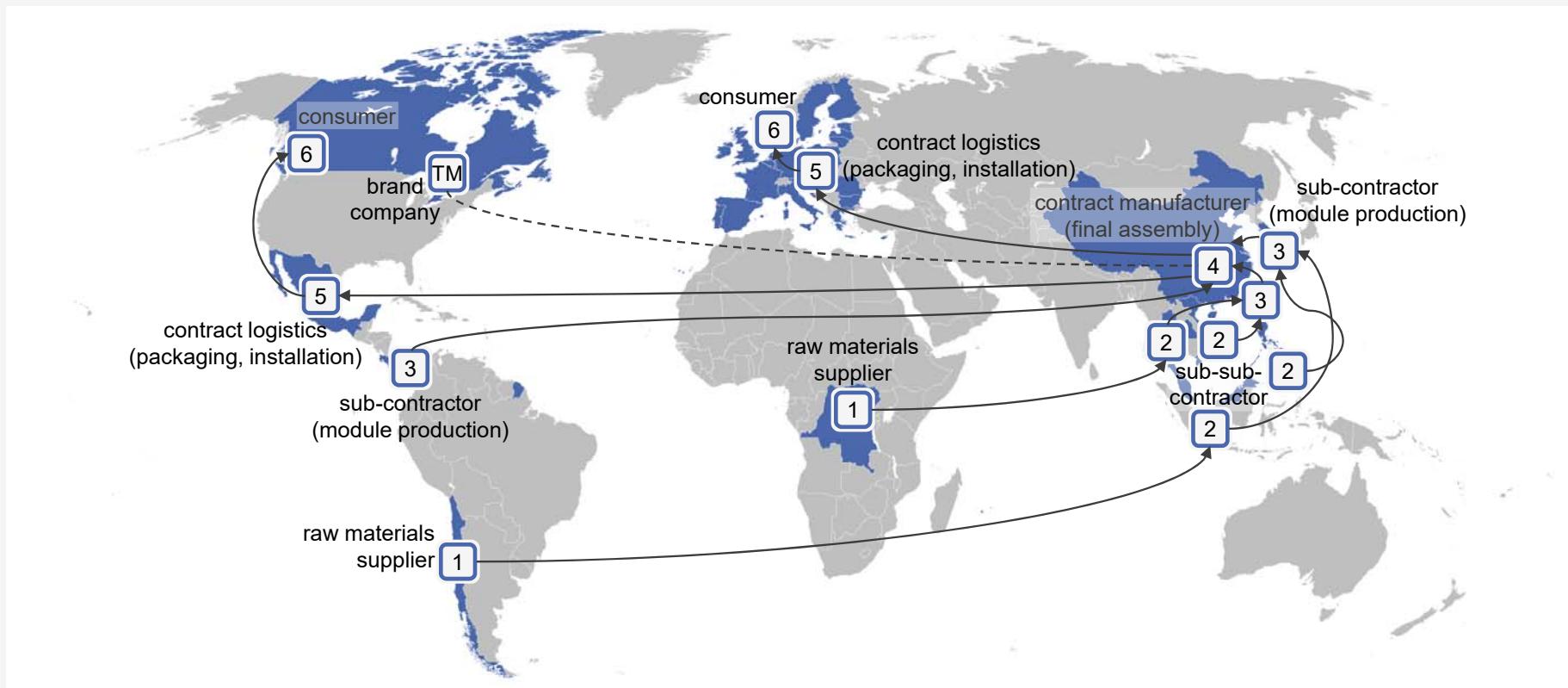
GRADUATE DIPLOMA PROGRAMMES
COPENHAGEN BUSINESS SCHOOL

Efteruddannelsesmessen 2019
Graduate Diploma in Supply Chain Management

11-11-2019

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SCM IS ABOUT ORCHESTRATING END-TO-END SUPPLY CHAINS... ...AND ABOUT TEARING DOWN FUNCTIONAL SILOS



TWO MEGA-TRENDS SHAPING FUTURE SCM

Business Analytics & Digitalization

Circular Economy & Sustainability



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THE SKILL SET YOU WILL GET IN HD-SCM

Problem Solving

Knowledge that allows to solve problems from business reality

Business Analytics

Analytical skills, big data, robotic process automation

Strategic Thinking

Supply chain design and value creation

Functional Knowledge

Logistics/distribution, procurement/sourcing, accounting, finance

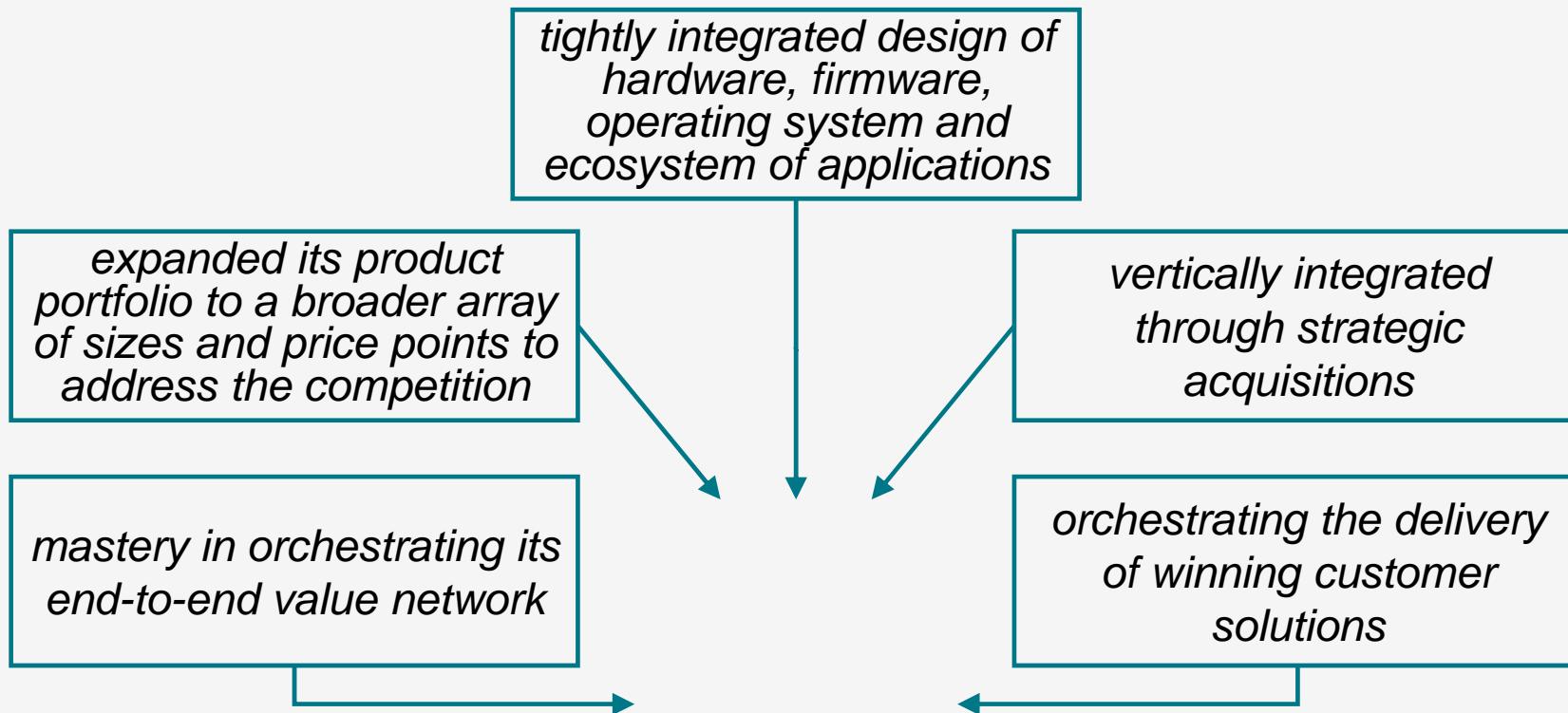
Relationships

Communication and coordination with supply chain actors

Real World Experience

Tools that are used in the real world, presented by practitioners

APPLE'S SCM "DNA"



CAREER PATHS

Top Management

CEOs increasingly have an OM/SCM background
(Apple, GM, Intel, Lego)

Demand Planner

Demand planner increasingly become business creators

Production Planner

Production planners allow businesses to run profitably

Logistics Manager

Analytics and automation will deepen the range of options available for logistics managers

Sustainability Leader

SDGs and circular thinking are increasingly crucial and SCM provides some of the answers

Sourcing & Procurement

Dealing with the supply side of the company is where these roles come into play

VITAL STATISTICS

Some Facts

- Total number of students: 80
 - Well-trained and experienced teachers
 - Different professional and industrial backgrounds
 - SCM!
-
- Average age: 33 years
 - Very high GPAs
 - Very good average Final Project grades



GRADUATE DIPLOMA (HD) IN SUPPLY CHAIN MANAGEMENT

1 st Semester	2 nd Semester	3 rd Semester (electives)	4 th Semester
Global Supply Chain Strategy	Negotiation & Relationship Management	International Sourcing & Strategic Procurement	
Operations & Logistics Planning	The Digital Supply Chain	Business Intelligence & Data Analytics	Final Project
Circular Economy	Business Project	<i>Students can choose a third elective from the pool of HD electives.</i>	

FLEXIBILITY AND POSSIBILITIES

The programmes flexibility

- Study the programme in 4 modules
- Study the programme as single courses

Educational possibilities

- Teaching everyday evening courses
- Teaching on weekends

Programmes duration

- It may be finished in two years (nominated)
- It may be finished in three years
- It may be finished in four years
- Combine your own progress

Different ways of learning

- Individual study
- Group study
- Blended Learning i.e. video (selected courses)
- Studying and preparation

FACTS ABOUT GRADUATE DIPLOMA IN SUPPLY CHAIN MANAGEMENT

- Language of teaching: English
- Tuition per semester: 16.500 DKK
- Application deadline: mid-June 2020
- Programme start: Week 35
- Single courses: 5.500 DKK (individual deadlines; enrolment for spring 2020 still possible)



Enrolment for single courses in spring 2020 still open!

INFORMATION, ENROLMENT AND CONTACT

- For more information: [CBS.DK/DIPLOMASCM](#)
- Registration: [www.cbs.dk/hdtilmelding](#)
- Questions regarding registration: 3815 5702 / [hdtilmelding@cbs.dk](#)
- Study guidance: [hdstudievejledning@cbs.dk](#)
- Study administration: 3815 2870 / [hdscm@cbs.dk](#)

THANKS FOR YOUR INTEREST.



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Global Supply Chain Strategy

The course Global Supply Chain Strategy offers theories, concepts and tools that help to understand, explain and solve issues related to the management of global supply chains, including some of the major challenges that firms face in a globalized world. As internationalization efforts intensify, managing products and services has to take political, environmental, economic, social, and technological uncertainties into consideration. A strategic perspective on cross-border management helps companies to increase their competitiveness.

Operations & Logistics Planning

The Operations & Logistics Planning course is about decision-making. It helps to determine and schedule activities that are required to achieve strategic objectives related to both operations and logistics management. The former covers order fulfillment, supply & demand planning, sales & operations planning, process management, lean management, among others. The latter covers planning decisions related to transportation management, warehousing, inventory management, distribution network design and third party logistics.

Circular Economy

The course Circular Economy provides the students with an overview of current developments in the area of sustainability. Opportunities will be discussed which arise in connection with “closing the loop” of supply chains. Among others, the students will gain in-depth knowledge on relevant business models, different logistics and procurement approaches, and tools which facilitate the implementation of circularity. The students will be able to assess their own work environment and identify possible opportunities which arise when adopting a circular business approach.

Negotiation & Relationship Management

The course Negotiation & Relationship Management concerns the management and development of strategic business-to-business relationships as well as negotiations. The content of the course is motivated by the fact that an increasing proportion of value creation takes place in buyer-supplier relationships and supply networks. The course provides a fundamental introduction to analyze such relationships. A central aspect of the course is to provide a deep understanding of the core factors that influence the functioning of strategic business-to-business relationships.

The Digital Supply Chain

The course The Digital Supply Chain equips students with a sound understanding of involving modern information & communication technologies in SCM and its underlying key processes. Emphasis is put on the disruptive impact of technologies leading to a digital transformation of supply chains and specific roles of different actors within emerging service ecosystems. In particular, this contains knowledge and skills related to the application of tools and instruments to identify, analyze and design key components of business models based on digital technologies.

International Sourcing & Strategic Procurement



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The course International Sourcing & Strategic Procurement establishes a theoretical understanding of the roles and processes of procurement, thereby discussing how procurement creates value and how it relates to strategy. The course also focuses on how procurement processes are organized, which key skill sets and competencies are necessary, and how procurement performance is assessed. Finally, the course is concerned with international procurement strategies. Category management and strategic sourcing are introduced as concepts.

Business Intelligence & Data Analytics

The course Business Intelligence & Data Analytics delves into decision-making, thereby covering big data analytics, predictive approaches and machine learning. Illustrated through a number of exercises, it provides students with competences to develop solutions to relevant problems, and thoroughly discusses their implications. Examples of management areas covered in the course include: demand forecasting, aggregate planning, inventory management, and supply chain coordination. Both Microsoft Excel and advanced analytical tools are used.